



Approved Provider for
Continuing Education

2025

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association of Donor Relations Professionals
Title of Activity: - 2025 Annual International Conference
Names of Presenter(s): - Various
Dates and Location: - 16-19 September, 2025 - Montreal, Quebec Canada

Date: 17 September, 2025

Session 1: 11:00am – 12:00pm (1 pt)

- ☐ - It Takes a Village: Embedding Little "s" stewardship Across the Institution
- ☐ - The Art of Special Events: Intentional Partnerships & Sensorial Design
- ☐ - Messages that Guide the Donor Journey: Personalization, Trust, and Long-Term Engagement
- ☐ - Defying the Headwinds: Fundraising with Integrity
- ☐ - You've Got the Questions; We've Got the Research
- ☐ - The Future is Not AI: Why Human Connection is the Real Innovation
- ☐ - Unlocking Sponsorship Success: Mastering Nonprofit Sponsorships

Date: 17 September, 2025

Session 2: 1:15pm – 2:00pm (1 pt)

- ☐ - Partnerships SOS: An Interactive Clinic Feature Adam Garone

Date: 2025

Session 3: 2:15pm – 3:15pm (1 pt)

- ☐ - Donor Relations Book Club: Books Beyond Borders
- ☐ - Once Upon a Data Point: Crafting Data Stories That Inspire Donors
- ☐ - Depart: Donor-Centric Fundraising, Arrive: Community-Centric Fundraising | Part 1
- ☐ - Leveraging Data to Escape
- ☐ - Listening for Loyalty: Strengthening Donor Bonds Through Insight-Driven Engagement

- ☐ - Survivors and Thrivers: A Two-Part Session with ADRP Members Who Have Experienced Unexpected Career Transitions (Part 1)

Date: 17 September, 2025

Session 4: 3:45pm – 4:45pm (1 pt)

- ☐ - Stew-ivation for the Generations
- ☐ - Designing the Donor Experience: Lessons from Environmental Design
- ☐ - Stewardship during Crises: Lessons from Hurricane Katrina that Impact our Donor Relations Work
- ☐ - Depart: Donor Centric Fundraising, Arrive: Community-Centric Fundraising | Part 2
- ☐ - From Insights to Impact: Shaping a More Intentional Donor Strategy to Unlock Giving Intent, Value, and Engagement
- ☐ - TechXchange: Your Passport to a Tech-Savvy Future
- ☐ - Swipe Right on Donors: What Dating Apps Teach Us About Engagement & Partnerships

Date: 18 September, 2025

Session 5: 10:00am – 11:00am (1 pt)

- ☐ - Navigating a Long-Term Donor Retention Journey
- ☐ - How Moonshots Lead to Meaningful Connections
- ☐ - Building Better Donor Relationships (Part 1)

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

- ☐ - Leadership Journey: Conquering Peaks and Valleys (Part 1)
- ☐ - Bridging the Gap: Strengthening Advancement & Finance Partnerships for Success
- ☐ - Boarding Now: Bucknell's Journey to Deliver First-Class Endowment Reports Using Mythos

Date: 18 September, 2025

Session 6: 11:15am – 12:15pm (1 pt)

- ☐ - Uncharted Waters: Captaining the Acknowledgement Boat
- ☐ - The Defy Cancer Celebration: Bringing Impact to the Forefront of the Donor Experience
- ☐ - Building Better Donor Relationships (Part 2)
- ☐ - Leadership Journey: Conquering Peaks and Valleys (Part 2)
- ☐ - From Engagement to Impact: A Data-Driven Approach to Donor Relations
- ☐ - Scaling Stewardship: Building Internal Partnerships to Meet the Moment
- ☐ - Survivors and Thrivers: A Two-Part Session with ADRP Members Who Have Experienced Unexpected Career Transitions (Part 2)

Date: 18 September, 2025

Session 7: 2:00pm – 3:00pm (1 pt)

- ☐ - Flight Plan for Donor Retention: Crafting Automated Welcome Journeys That Convert and Retain
- ☐ - Forging Partnerships, Celebrating Support: Strategic Approaches to Donor Engagement in Capital Projects
- ☐ - Sailing to Success Charting the Course for Impact Reporting
- ☐ - The Power of Partnership: A Unified Approach to Fundraising and Stewardship
- ☐ - Donor-Centric, Data-Smart: Engagement That Matters
- ☐ - Do More. With Less. While Multiplying Impact.
- ☐ - Trends and Innovations in Donor Recognition

Date: 18 September, 2025

Session 8: 3:30pm – 4:30pm (1 pt)

- ☐ - Using Naming Opportunities to Achieve Fundraising Success
- ☐ - Showing Impact Digitally: How Authentic Stories Deepen Donor Engagement Using Personalized Reports and Videos
- ☐ - Your Passport to Partnerships: Building Integrated Teams to Elevate Donor Engagement
- ☐ - We need to PIVOT! A Workshop on Using Strategic Adaptation to Initiate Mission-Focused Changes
- ☐ - In the Rearview Mirror: Lessons from a Donor Experience Detour
- ☐ - Stewarding for the Future: How Strategic and Intentional Relationship Building Can Support Your Planned Giving Program

Date: 19 September, 2025

Session 9: 9:00am – 10:00am (1 pt)

- ☐ - Rethinking Recognition: Why It's Time to Break Down Silos and Centralize
- ☐ - Data-Driven Stewardship: Using Data to Tell the Story Behind HBCU Donor Impact to Inform, Inspire, and Deepen Donor Relationships
- ☐ - Community of Unlikely Partnerships
- ☐ - The Dashboard Destination: Using Metrics to Drive Stewardship & Strengthen Partnerships
- ☐ - From Data to Direction: Strategic Insights from The Global Benchmarking Survey on Fund Management
- ☐ - Survey Says! 10 Proven Insights to Guide the Donor Experience

Date: 19 September, 2025

Session 10: 10:15am – 11:15am (1 pt)

- ☐ - Not the End of the Road: A Map for Strategic Lifetime Stewardship
- ☐ - Beyond the Borders: Rethinking Donor Recognition Societies Together
- ☐ - Two Causes, One City: Collaboration and Competition in the Context of Major Campaign Fundraising
- ☐ - Survival Kit for Chaotic Times: Building Personal and Team Resilience
- ☐ - Breaking Barriers: Showcasing the Impact of Donor Relations on Fundraising Success
- ☐ - The Perfect Plan – It's a Trap! How to Iterate Through Change

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☐ - Algorithms with Intention: Leukemia & Lymphoma's AI Playbook for Nonprofits

Date: 19 September, 2025

Session 11: 11:30am – 12:45pm (1.25 pts)

☐ - Closing Keynote with Tareq Hadhad

Total number of points attained: _____