



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association of Donor Relations Professionals
Title of Activity: - ADRP 2024 International Conference
Names of Presenter(s): - Various
Dates and Location: - 15-18 September, 2024 – Indianapolis, IN USA

Date: 16 September, 2024

Keynote: 8:30am – 9:30am (1 pt)

- Rediscovering Your Flow Through Play

Date: 16 September, 2024

Session 1: 10:00am – 11:00am (1 pt)

- The Power of Moments: Broad and Personalized Stewardship Strategies

- Campaign Readiness; Before, During, After (and Always)

- "Why? How Come? What For?" A.B.C.'s for Donor Relations Questions

- Flip the Narrative: Craft Empowering Stories for Lasting Impact

- Becoming Besties: Elevating the Donor Experience Through Collaborations/Integrations with Annual Giving

- Never Be Picked Last for Kickball Again

- Time-Traveling Tips: Crafting Resilient Fund Terms for Tomorrow!

Date: 16 September, 2024

Session 2: 11:15am – 12:15pm (1 pt)

- Moving from Donor Relations 101 to Strategic Engagement 505

- Exploring the Power Dynamics Between Donors and Recipients

- "Everything You Need is Already Inside of You (And That Makes You A Great Donor Relations Professional!)"

- Strategic Trends and Shifts in Donor Advised Funds: A Conversation with the Advisors

- In "Old" News: Repackaging Content to Engage New Donors

- From Roadblocks to Building Blocks: How Brown University Overcame Obstacles to Build a Sustainable Stewardship Program

- Metrics for Success: Measuring Donor Engagement for Maximum Impact

Date: 16 September, 2024

Session 3: 2:00pm – 3:00pm (1 pt)

- Engaging Students to Engage Donors: Take Your Video Stewardship to New Heights

- Costume Bin: How to Walk in the Shoes of Donors and Colleagues Based on the 5 Generations

- What Do Middle Donors Really Want – A Landmark Study

- Palette of Possibilities: Painting Donor Relations with a Splash of Innovation

- Not Just a Fairy Tale: Creating and Implementing Strategy for the Ideal Donor Experience

- Show and Tell: Director Discussions

- Email Fundraising, Communications, and Digital Analytics Bootcamp

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Date: 16 September, 2024

Session 4: 3:30pm – 4:30pm (1 pt)

- Donor Motivations
- Love, U: Successes and Pitfalls of the University of Utah's \$3B Campaign
- Engaging Beneficiaries in Donor Relations Activities: Group Problem Solving
- Building Blocks of Change: Revisiting Recognition Societies
- Advancing Together: Inclusive Hiring and Retention Strategies
- Connecting the Dots & Coloring Outside the Lines
- Email Fundraising, Communications, and Digital Analytics Bootcamp Part 2

Date: 17 September, 2024

Session 5: 10:00am – 11:00am (1 pt)

- All I Really Need to Know About Donor Relations I Learned from My Kindergartner
- Inspiration Station: Reigniting Your Spark to Overcome Groundhog Day
- Playing Nice in the Sandbox: Collaborating with Campus Partners for Donor Relations Success
- Uniting Volunteers in Stewardship for Everlasting Connections
- TechXchange: Chasing the Cloud(s)
- Reignite Your Donor Pipeline with a Shared Engagement Strategy
- From \$10/Month to \$10,000/Year: Revolutionizing Nonprofit Fundraising with AI and Data Science to Deepen Donor Relationships

Date: 17 September, 2024

Session 6: 12:30pm – 1:30pm (1 pt)

- Chipping Away at the Marble Wall: Novel Approaches for Donor Recognition
- Show Off That Box of 64 Crayolas! Developing Visible Stewardship Reporting
- From DIY to VIP: Building an Enterprise-Level Donor Engagement Program
- Donor Surveys are Amazing – Now What Do I Do with this Data?
- Getting to the Heart of the Matter: How to Find, Tell, and Leverage Stories of Impact
- Predictable Irrational: Utilizing Decision Science to Transform Donor Relations and Fundraising

Date: 17 September, 2024

Session 7: 2:00pm – 3:00pm (1 pt)

- Don't Wait to Celebrate: Tips for Maximizing End-of-Campaign Stewardship
- Engage That Donor!
- Do I STILL Want to Do This? A Conversation for Those Who've Been in DR a While
- Leading with Equity and Inclusion in Donor Communications Part 1
- Time for an Endowed Fund Audit
- How to Scale AND Streamline Your Stewardship Reporting Process with the Mythos Platform
- Edit Your Way to Engagement: Reel Results Using Video Messaging

Date: 17 September, 2024

Session 8: 3:30pm – 4:30pm (1 pt)

- Creating Moments of Joy and Delight: Gratitude at Helen DeVos Children's Hospital
- Tag! Your It! – How Donor Relations Portfolios Can Keep Your Donor Cycle Game Strong
- No Whining: Making the Case for New (People, Programs, or Processes)
- Leading with Equity and Inclusion in Donor Communications Part 2
- Captain Planet: Creating Sustainable Donor Relations Practices
- The Friendship Bracelet Model: How to Weave A Long-Lasting, Meaningful Donor Journey with Technology
- One Stitch at a Time: What Knitting Taught Me About Donor Relations

Date: 18 September, 2024

Session 9: 9:00am – 10:00am (1 pt)

- Trends in Fundraising
- New President: It's Giving... Opportunities to Meet Donors and Collaborate with New Teams
- Postcards to My Less Experienced Self
- Planning and Budgeting for Fundraising Success
- Igniting Donor Passion: Crafting Impactful Narratives in the Digital Era
- From Donor Survey to Strategic Plan: How Answers Led to Action
- Journey Mapping: Unlocking Deeper Donor Relationships and Building a Supporter Centric Organization Part I

Date: 18 September, 2024

Session 10: 10:15am – 11:15am (1 pt)

- Issue-Based Storytelling: Staying True to Your Mission While Responding To Your Donor's Interest
- You've Got the Questions: We've Got the Research
- Stew-ivation | Where Stewardship and Cultivation Collide
- Boxes & Bows & Bearcats, Oh My!
- Gift Agreements and Protected Class: Thinking Outside the Box While Mitigating Compliance Issues
- Storytelling with Data: Metrics are More Than a Number
- Journey Mapping: Unlocking Deeper Donor Relationships and Building a Supporter-Centric Organization Part II

Total number of points attained: _____